

Sample In-Church Announcement about Bethel University Day

Today has been designated as Bethel University Day in the Cumberland Presbyterian Church. Bethel has been around since 1842 and is currently the only undergraduate higher education institution affiliated with the Cumberland Presbyterian Church. We will take up a special offering today for Bethel University to help support its mission of providing education opportunities to help students achieve their highest potential intellectually, spiritually, and socially, in a Christian environment. We hope you will make a contribution to Bethel, as you are able, to help ensure we can continue to provide higher education to students at our Cumberland Presbyterian University.

****Also play the video provided in the BU Day materials if your church has the capability****